

# MARC ARLINGTON WARFIELD

SENIOR AI VIDEO EVALUATION LEAD | HUMAN FEEDBACK SPECIALIST | EMMY-WINNING EDITOR

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AI Evaluation: dynamicvibe.net/ai-evaluation



Generative Video Evaluation	Human-in-the-Loop Feedback	RLHF / Preference Ranking	Multimodal Model QA
Prompt Adherence	Temporal Coherence	Creative AI Workflows	Broadcast Visual Standards

## PROFESSIONAL SUMMARY

Multiple Emmy Award-winning certified AI video specialist, producer, and senior AI evaluation lead with 20+ years of international experience across broadcast, sports, post-production, and AI video. Active Emmy Award Judge with a practical eye for cinematic ground truth, temporal coherence, prompt adherence, motion realism, lighting continuity, and visual quality. Known for translating real production judgment into clear, useful model feedback, evaluation rubrics, failure-mode notes, and scalable human-in-the-loop workflows for next-generation image and video systems.

## CORE AI-LAB VALUE

- Model evaluation: Review and rank generative image/video outputs for prompt adherence, temporal coherence, motion realism, lighting consistency, artifact severity, physical accuracy, and cinematic quality.
- Human feedback: Deliver practical RLHF-style preference feedback, failure-mode notes, and rubric-based judgments that machine-learning, product, and human-data teams can use.
- Production judgment: Apply broadcast standards from ESPN, Olympic Channel, Sky Sports, BT Sport, and global sports environments to AI video behavior.
- Target roles: AI Video Evaluator, Multimodal Model Evaluator, Human Data Specialist, AI Tutor, Post-Training Evaluator, Model Behavior Specialist, Creative AI Workflow Lead.

## TECHNICAL SKILLS

- AI Specializations: AI Video Model Evaluation, Cinematic Ground Truth Alignment, RLHF (Reinforcement Learning from Human Feedback), prompt engineering, workflow automation, human-in-the-loop visual review, preference ranking, failure-mode tagging.
- AI Tech Stack: Micro1 ecosystem, xAI/Grok, Kling, Midjourney, Nano-Banana, Runway, Qwen.
- Post-Production: Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator), DaVinci Resolve, Avid Media Composer & Symphony, Cinema 4D.
- Leadership: Startup operations, technical workflow engineering, international team management, post-production supervision.

## AI MODEL EVALUATION CAPABILITIES

Temporal coherence	Motion physics	Prompt adherence	Visual artifacts
Lighting realism	Shot composition	Camera language	Edit logic
Object continuity	Character consistency	Specular reflections	Inverse kinematics
Dataset QA	Failure-mode tagging	Rubric-based scoring	Model comparison

## PROFESSIONAL EXPERIENCE

### xAI | AI Image & Video Specialist | December 2025 to Present

- Model Training & Calibration: Provide expert human-in-the-loop training data for Grok image and video generation models, applying broadcast-grade visual standards to improve output quality and physical accuracy.
- Visual Quality Evaluation: Assess AI-generated images and video for compositional integrity, temporal coherence, lighting realism, motion physics, artifacts, and prompt adherence.
- Cross-Platform Expertise: Apply parallel evaluation methodology across multiple frontier AI systems, identifying cross-model patterns in generative quality and failure modes.

### Micro1 (Frontier AI Labs) | Senior AI Video Evaluation Lead | 2026 to Present

- Model Alignment & Calibration: Lead high-fidelity evaluation of generative video models, applying Emmy-standard visual benchmarks to ensure physical logic and temporal coherence.
- Expert Human-in-the-Loop (HITL): Provide advanced RLHF-style feedback to refine model understanding of complex motion vectors, specular reflections, inverse kinematics, and scene-to-scene continuity.
- Workflow Integration: Collaborate with machine-learning and operations teams to translate broadcast storytelling principles into scalable automated quality benchmarks.

### DynamicVibe Productions | Post Production Lead / Lead Post Production Video Editor | 2023 to Present

- AI Creative Direction: Design and execute cinematic AI-generated video concepts using structured prompts, visual references, and professional post-production standards.
- Key Clients: Deliver AI-driven solutions and post-production work for PGA Tour, ESPN, LIV Golf, Sky Sports UK, and the Dutch Royal Opera Academy.
- Portfolio & AI Evaluation: Present AI video evaluation services, creative AI workflows, and broadcast editing work through dynamicvibe.net and dynamicvibe.net/ai-evaluation.

### Olympic Channel / IOC | Edit Coordinator & Lead Editor | 2016 to 2024

- Startup Operations: Instrumental in the launch phase of the Olympic Channel, architecting end-to-end editorial and media-management workflows for a global content hub.
- Workflow Engineering: Designed and implemented standardized post-production pipelines for international documentaries, features, promos, and digital storytelling.

### Sky Sports UK | Freelance Video Editor | 2011 to Present

- Global Broadcasting: Edit high-impact features, promos, and commercials for one of Europe's leading sports networks, specializing in graphic-heavy openers for F1, football, and golf.

### BT Sport (London, UK) | Freelance Video Editor & Motion Graphics Artist | 2013 to 2016

- Network Launch: First editor hired for the start-up channel; collaborated with engineers to test edit systems and architect foundational workflows.

### ESPN | Senior Editor / Media Manager | 2003 to 2016

- Emmy-Winning Coverage: On-site media manager and editor for the team covering all four Tennis Grand Slams.
- Technical Operations: Architected media-management workflows to resolve complex footage conversion and remote-production storage issues.

## INDUSTRY LEADERSHIP & AWARDS

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- Emmy Award Judge, NATAS: Invited judge for News, Sports, Daytime, and Children's & Family Emmy Awards, 2018 to Present.
- Sports Emmy Award, Producer: SportsCenter, ESPN.
- Sports Emmy Award, Video Editor: NFL Countdown, ESPN.

## CERTIFICATIONS & EDUCATION

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- AI+ Certs: AI Video Certification.
- Google: Stay Ahead of the AI Curve; Art of Prompting; Responsible AI.
- BA, Marketing & Communications: Fashion Institute of Technology (FIT), New York.