

MARC ARLINGTON WARFIELD

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PROFESSIONAL SUMMARY

Multiple Emmy® Award-winning Certified AI Video Specialist, Producer, and Senior AI Evaluation Lead with 20+ years of international experience. An active Emmy® Award Judge (NATAS) since 2018, specializing in cinematic “Ground Truth” calibration and technical lead evaluation for next-generation AI video models. Proven architect of scalable, automated video workflows that bridge traditional broadcast standards with frontier AI systems.

TECHNICAL SKILLS

- **AI Specializations:** AI Video Model Evaluation, Cinematic Ground Truth Alignment, RLHF (Reinforcement Learning from Human Feedback), Prompt Engineering, Workflow Automation.
 - **AI Tech Stack:** Micro1 Ecosystem, xAI/Grok, Kling, Midjourney, Nano-Banana, Runway, Qwen.
 - **Post-Production:** Adobe Creative Suite (Premiere, After Effects, Photoshop, Illustrator), DaVinci Resolve, Avid Media Composer & Symphony, Cinema 4D.
 - **Leadership:** Startup Operations, Technical Workflow Engineering, International Team Management, Post-Production Supervision.
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PROFESSIONAL EXPERIENCE

xAI (Creators of Grok) | AI Image & Video Specialist | January 2026 – Present

- **Model Training & Calibration:** Provide expert human-in-the-loop training data for Grok's image and video generation models, applying broadcast-grade visual standards to ensure output quality and physical accuracy.
- **Visual Quality Evaluation:** Assess AI-generated images and video across key dimensions including compositional integrity, temporal coherence, lighting realism, and motion physics.
- **Cross-Platform Expertise:** Apply parallel evaluation methodology across multiple frontier AI systems, identifying cross-model patterns in generative quality and failure modes.

Micro1 (Frontier AI Labs) | Senior AI Video Evaluation Lead | 2026 – Present

- **Model Alignment & Calibration:** Lead high-fidelity evaluation of generative video models, applying Emmy®-standard visual benchmarks to ensure physical logic and temporal coherence.
- **Expert Human-in-the-Loop (HITL):** Provide advanced RLHF feedback to refine model understanding of complex motion vectors, specular reflections, and inverse kinematics (IK).
- **Workflow Integration:** Collaborate with Machine Learning engineers to translate broadcast storytelling principles into scalable automated quality benchmarks.

Dynamic Vibe Productions | Post Production Lead / AI Video Editor | 2023 – Present

- **AI Creative Direction:** Design and execute cinematic AI-generated video concepts using structured prompts for global brands.
- **Key Clients:** Delivering AI-driven solutions for PGA Tour, ESPN, LIV Golf, Sky Sports UK, and the Dutch Royal Opera Academy.

Olympic Channel / IOC | Edit Coordinator & Lead Editor | 2016 – 2024

- **Startup Operations:** Instrumental in the launch phase of the Olympic Channel, architecting end-to-end editorial and media management workflows for a global content hub.
- **Workflow Engineering:** Designed and implemented standardized post-production pipelines for international documentaries and features.

Sky Sports UK | Freelance Video Editor | 2011 – Present

- **Global Broadcasting:** Edit high-impact features, promos, and commercials for one of Europe's leading sports networks, specializing in graphic-heavy openers for F1, Football, and Golf.

BT Sport (London, UK) | Freelance Video Editor & Motion Graphics Artist | 2013 – 2016

- **Network Launch:** First editor hired for the start-up channel; collaborated with engineers to test edit systems and architect foundational workflows.

ESPN | Senior Editor / Media Manager | 2003 – 2016

- **Emmy-Winning Coverage:** On-site Media Manager and Editor for the team covering all four Tennis Grand Slams.
 - **Technical Operations:** Architected media management workflows to resolve complex footage conversion and remote production storage issues.
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INDUSTRY LEADERSHIP & AWARDS

- **Emmy® Award Judge | NATAS:** Invited judge for News, Sports, Daytime, and Children's & Family Emmy® Awards (2018–Present).
 - **Sports Emmy® Award – Producer:** SportsCenter, ESPN.
 - **Sports Emmy® Award – Video Editor:** NFL Countdown, ESPN.
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CERTIFICATIONS & EDUCATION

- **AI+ Certs:** AI Video Certification.
- **Google:** Stay Ahead of the AI Curve | Art of Prompting | Responsible AI.
- **BA – Marketing & Communications:** Fashion Institute of Technology (FIT), New York.